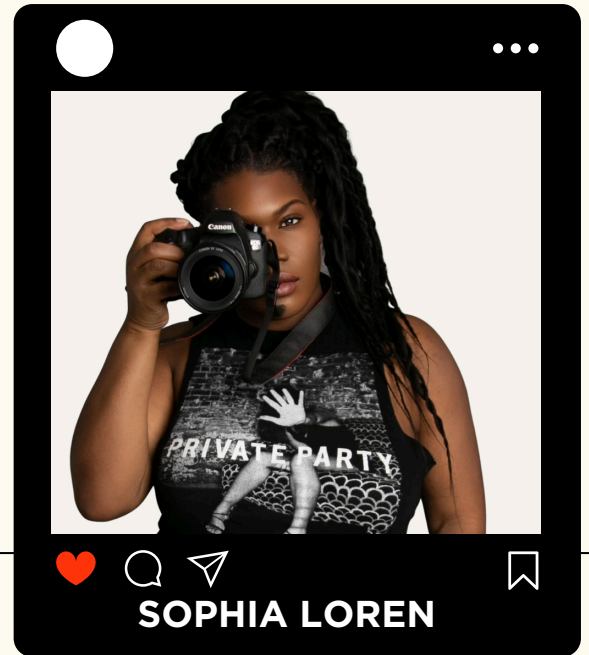


Level 4: Social Media Content Creation Bootcamp



MY STORY

I have been fully self employed since January 2020, after balancing my full-time job and my business for seven years. In 2020, I took the plunge to pursue my passion full-time. Despite the challenges that year brought, it opened up new opportunities for me, allowing me to work exclusively with B2B clients during the pandemic. I quickly learnt that successful social media management involves more than just posting content and being present online. BlackRook Academy came into the picture through a recommended Restart program. Initially, I thought it was only for the unemployed individuals, but I discovered they also support the self-employed and offer courses that piqued my interest. The classes I attended were so in-depth and the tutors are so knowledgeable.

JOB SUCCESS!

The skills I acquired were incredible, and the teaching style was a perfect match for me. I thoroughly enjoyed the shoot day, where I filmed content. Not just because I landed the job, but because it allowed me to put everything I had learnt into practice. Working with Paul from Premier Motor Collection was a highlight. Despite stepping out of my comfort zone, I felt welcome and at ease, eager to learn and deliver my best for his business. A game-changer for me was mastering the ability to create content quickly whilst knowing when to use different skill sets, such as professional photography and smartphone photography. Quality remains my top priority, but efficiency in delivering great content has become my new superpower.

I want to take this opportunity to thank Lucy for encouraging me to stay on the course and all the course tutors. Each class was unique, and I enjoyed them all because each tutor was brilliant - THANK YOU!!!

