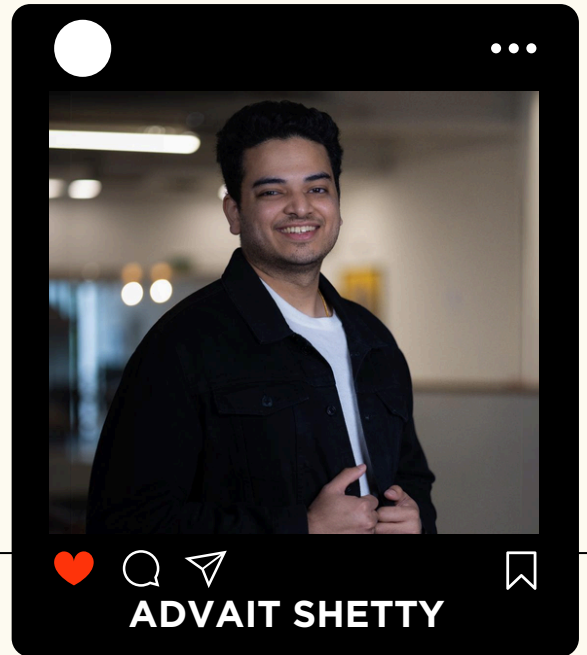


Level 4: Social Media Content Creation Bootcamp



MY STORY

I am an automotive engineer by profession. I earned my master's degree in automotive engineering from Oxford Brookes University. Despite my qualifications, I faced challenges in securing a job in my field, which motivated me to pursue my passion for automotive photography. Earlier this year, I launched an Instagram called Drift and Capture, allowing me to showcase my work from both a technical and creative perspective. However, with limited knowledge of social media, I found myself struggling. When my wife discovered an ad for BlackRook Academy on Instagram and shared it with me, I decided it was worth a shot to enhance my social media skills. The tutors were exceptional, offering invaluable insights into running a social media business and mastering photography and videography. This experience boosted my confidence and skills, elevating my photography page and opening numerous opportunities in this niche. I am truly enjoying every moment!

JOB SUCCESS!

Our final project required us to create reels and posts for Pattigift Therapy, which led to them shortlisting and hiring me as their social media strategist. This achievement would not have been possible without the unwavering support and guidance of my tutor, Joe, at Blackrook. Moreover, Zoe, another tutor at BlackRook, provided me with the opportunity to gain experience by working on several projects with her. This experience allowed me to learn how to create concise strategy documents and engaging reels for various clients, all while benefiting from the mentorship of industry experts.

“The course was incredibly enlightening and educational. I am incredibly grateful to BlackRook Academy and especially to my tutors for their support, guidance and faith in my abilities. Their encouragement has translated into these wonderful opportunities. Thank you BlackRook Academy for helping me turn my passion into a rewarding career!”

